

## a styled sage



A Styled Sage is a life, style and self-love blog created in 2019. The site is dedicated to cultivating a love of style in our wardrobes and our homes, and cultivating love for ourselves, flaws and all. A Styled Sage exists where aesthetics intersect with real life and inspires readers about the every day as well as during life's toughest moments.



# Taylor Hafner

Taylor Hafner is a writer and lifestyle blogger, and for all of her adult life, has loved two things: styling everything from outfits to office desks, and giving life advice on the deep stuff. After gaining experience in writing, marketing and design in college, she decided to combine these passions. Today she works with brands who offer style and a path to a better self.



astyledsage.com



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 $6\,5\,1-7\,4\,7-6\,8\,6\,9$ 

#### Audience

-73% women -interest in lifestyle -ages 18-30 -living in/around the Midwest

Instagram

19.2%

7,787

engagement

weekly reach

Pinterest

61k 71k

monthly engagement monthly reach

Blog 500 700 monthly visitors monthly pageviews

#### Recent Press

Verileet Magazine November Edition: Top 25 Instagrammers to Follow









### Sponsorship Options

sponsored social posts | sponsored blog posts | sponsored events and travel | product styling and product shots | giveaways

According to Fohr.co, the average engagement rate on Instagram is 2.9%

### Past and Current Brand Deals



ORGANIC SEAWEED SKINCARE





